

PHARMACEUTICALS



Any of this sound familiar?

YOU HAVE DIFFERENT SYSTEMS FOR EVERY FUNCTION

Clinical Trials, Logistics, Market Access, Reimbursement – every system is constructed slightly differently, with different priorities and pros and cons. It's not always easy to get a complete picture of a brand and all the territories it's sold into.

LACK OF INTEGRATION MEANS SYSTEMS DON'T TALK TO EACH OTHER

Each system tends to function quite separately from the others. You have old or 'legacy' systems, left over from your earlier days of digitisation, and some more sophisticated newer ones. You may be able to get them to talk to each other when you need to, but it could certainly be slicker, and they don't really work together.

TOO MANY SYSTEMS THAT DON'T DELIVER WHAT YOU NEED

Getting back end systems to match the front end is not as simple as it sounds. Maybe you had a completely bespoke system designed to integrate all of your point solutions. It took longer and cost more than you thought it would, and honestly it doesn't work as well as it should. Or maybe you used some 'off the shelf' packages, modified to be what you need. Except they're not doing the job either, despite the countless workarounds that are in place.

You start designing a complete revamp, so you can finally get everything you need in one place. But it's going to take ages. Six months? Twelve? Eighteen? By the time it's up and running it'll already be out of date. As is so often the case, process and bureaucracy gets in the way of fresh thinking and innovation.

SUPPORTING PROCESS CHANGE IS DIFFICULT

You have a process for everything, and everything has its system, but changing those systems to work with evolving business requirements is another matter. Steering people away from spreadsheets and emails towards a standardised system is particularly difficult when that system doesn't work properly.

PAPERING OVER THE CRACKS

Spreadsheets and email are useful tools, but using them to manage complex processes can get pretty messy. One of the main problems is that it's all down to that one person. If they're not around or busy elsewhere, issues can arise and no one is aware of it.

WHAT IF THERE WAS ANOTHER WAY?

- One platform that works in harmony to enhance and extend your existing infrastructure.
- Rapidly build applications that knit together legacy systems into compelling end-to-end, user journeys.
- Integrate your discrete systems, allowing both you and your customers to see everything they need to at once, without the need for niche point solutions and workarounds.
- An easily changeable, digital business platform that you can tailor to build the applications you really need, using a drag-and-drop interface.

This is Low-code. Digital process automation and multiple applications on one platform, built around what you need, right now. One platform that will process and manage your data, and integrate with legacy systems across your whole business.

As well as connecting people, processes, applications, offices and devices, it will help you provide a consistent and engaging customer experience, while you increase efficiency and reduce costs.



There's so much more to MATS – see a demo today.

www.matssoft.com/request-demo

Or call us on **+44 (0) 330 363 0300**



› About MatsSoft

MatsSoft is on a mission to close the Process Execution Gap – the gap between the people who know what they want to improve, and the coders who make it happen. We set out to create a new kind of process improvement platform – one that eliminates coding and complexity, making it easy for process people to make the changes they want to make.

Today, our Low-code development platform, MATS, is used by process improvers, customer champions, innovation leaders and IT teams in organizations across the globe. Customers include Nationwide Building Society, Coca-cola, FedEx, Santander, Thomas Cook, Barclaycard, RBS, GOV.UK and HM Coastguard.

Find out more at www.matssoft.com